

## **PRESS RELEASE**

December 5, 2011

### **For Immediate Release**

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### **CALVIN GLADNEY APPOINTED AS URBAN DEVELOPMENT ADVISOR TO THE CITY OF OAKLAND**

*Mr. Gladney will assist the City in developing a strategy to enhance a major commercial corridor*

Washington, DC – Calvin Gladney, managing partner at Mosaic, has been appointed as an urban development advisor for 2011-2012 by the Urban Land Institute’s Daniel Rose Center for Public Leadership in Land Use. The flagship program of the ULI Rose Center, the yearlong Daniel Rose Fellowship, benefits four cities by offering technical assistance on a local land-use challenge. Mr. Gladney will co-lead a team of experts from around the country in advising the City of Oakland in their efforts to enhance Broadway, an important urban commercial corridor within the city. The advisory team must create a revitalization strategy that takes into account Oakland’s location in the San Francisco Bay Area, as well as its standing as a regional port. Gladney is well versed in Bay Area development, having overseen multiple major real estate development deals as General Counsel and Transactions Manager at BRIDGE Housing Corporation, a private developer in San Francisco. “I am honored to be selected to further Mosaic’s work advising public sector officials on urban redevelopment challenges,” said Gladney, “and I look forward to working with such a talented team dedicated to transforming urban communities.”

Mr. Gladney’s new work with Oakland follows on the heels of his appointment to ULI’s Regionalism Initiative Council. The Regionalism Council is tasked with promoting public-private coordination on a regional scale by educating area leadership, facilitating collaboration between like-minded groups, and holding forums on pertinent issues.

### **About Mosaic**

Mosaic Urban Partners is a real estate development and advisory services firm headquartered in Washington, DC. Our core purpose is to transform urban communities. Our commitment to transforming urban communities is more than just a focus on the revitalization of a community’s physical environment. Our approach also seeks to create beneficial economic development and social outcomes in urban areas. Mosaic’s efforts will positively impact the people who live, work & play in the communities we transform.

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